

## 52 TIPS FOR GIVING FEEDBACK

**Giving Feedback** 



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- Focus your feedback on specific behaviors and results. Don't comment on personality characteristics or on your guesses about the other person's motivations.
- 2. It's not a monologue. Encourage the person receiving the feedback to talk back. Conduct a two-way dialogue during the feedback session.
- 3. Anticipate secondary impact. While your feedback is for improving job-related performance, it will also impact on your relationship with the other person.
- 4. Follow up the results of your feedback. Recognize positive results with positive feedback. Be persistent when there is a lack of results.
- 5. Just do it. Don't procrastinate giving feedback out of fear of upsetting the receiver.
- 6. Give feedback, not advice. If the other person asks for advice, start a collaborative problem solving conversation.
- 7. Limit your feedback to work performance. How the person behaves in other contexts is none of your business.
- 8. Ask for feedback on your feedback. Ask the receiver to summarize what you said to check for clarity. Also ask for suggestions to improve the way you give feedback.
- 9. Give feedback directly to the person who should receive it. Do not delegate the responsibility to someone else or talk behind the other person's back.
- 10. Don't limit your feedback to marginal performers. Give feedback both positive and negative -- to your top performers. They will derive the maximum benefit.
- 11. Give feedback in small doses. Too much feedback is as useless as too little feedback. The receiver of your feedback may feel overwhelmed.
- 12. Make the feedback actionable. Provide clear practical action ideas that can be immediately implemented.
- 13. Don't limit your feedback to your subordinates. Give useful feedback to your bosses and to your colleagues.
- 14. Give positive feedback as soon as possible after the event. Make it specific and sincere. Don't dispense phony flattery.
- 15. Make your feedback specific. Illustrate your comments with authentic examples.



- 16. Be consistent. Give feedback in a face-to-face setting or through the telephone or via an email note or by leaving an online comment. Be specific and supportive in all these situations.
- 17. Be mindful about your online comments. These comments provide important information—about you. Ask yourself, "What does this comment say about me?"
- 18. Giving feedback is an important responsibility. Begin by asking yourself, "How can I help and support this person?"
- 19. Own the feedback. Make I statements instead of We statement. Don't base your feedback on what others are saying.
- 20. Don't take back your positive feedback. Don't feel compelled to ask for changes in other undesirable behaviors.
- 21. Go Socratic: Ask questions instead of making feedback statements. Keep your mind open for receiving alternative perceptions about what happened.
- 22. People who over-use their talents and strengths can benefit from tactful feedback from you.
- 23. Focus on the future. Even though your feedback is based on the present and past behaviors, specify the changes and results that you would want to see in the future.
- 24. All feedback should focus on the gap between ideal behavior for achieving the goals and the actual behavior of the person receiving the feedback.
- 25. Acknowledge that your feedback is based on subjective interpretation of objective data. Give the receiver a chance to challenge your assumptions and perceptions.
- 26. Plan how you want to give constructive feedback. This involves holding a difficult conversation. Set aside enough time.
- 27. Don't wait for a formal performance review to give your feedback. Hold frequent, brief, casual, non-confrontational feedback conversations.
- 28. Change your behavior to support your feedback. For example, if you want reports delivered on time, remind the person well before the deadline.
- 29. Praise in public. In general, this is a good idea. But some introverted people may not like public recognition. Some cultures do not value public acclamation.
- 30. Choose suitable time and place for giving feedback. Make sure that you will not be interrupted in the middle of this important conversation.



- 31. If you want to give useful feedback to your boss, wait until he or she asks for it. Or ask your boss's permission for giving feedback.
- 32. Find out what people really want. When some people say they want feedback, they may just be fishing for a compliment.
- 33. Increase the frequency of positive feedback and decrease the frequency of negative feedback.
- 34. When giving feedback, don't attack the other person. Don't sound harsh and angry. Use a supportive tone of voice.
- 35. Remember the purpose of giving feedback: It is to improve performance and to produce results.
- 36. Focus on a single issue. Don't deliver a laundry list of all wrongdoings of the other person.
- 37. When giving evaluative feedback, explain whether you are comparing the person with others or with a set of standards. The latter is more useful.
- 38. Ask for feedback from all people at all levels.
- 39. When giving feedback, avoid the sandwich approach (positive-negative-positive). It dilutes the impact of your feedback.
- 40. Use numbers in your feedback: "You pronounced the "V" sound correctly seven times and mispronounced it five times."
- 41. Use this formula for giving feedback: I observed this recently:... I suggest this in future:...
- 42. Set up a buddy system. Encourage people to give feedback to their buddy. Also encourage them ask for feedback.
- 43. Remember the purpose of giving feedback: It is to improve performance and to produce results.
- 44. Make your feedback simple, brief, and immediate. The sooner your feedback follows the behavior, the better it is.
- 45. When several people give feedback to the same person, coordinate the message. Give the same feedback.
- 46. Don't use "don't" statements in giving feedback or suggestions. Explain what to do instead.
- 47. Give feedback during training and during practice sessions. Most importantly, give feedback during actual workplace performance.
- 48. Don't give positive feedback when the performer merely meets expectations. Reserve it for exceeding expectations.



- 49. Don't give positive feedback merely to motivate the performer. Use this feedback to encourage the performer to repeat the recent behavior.
- 50. Don't become intense and obsessive with the feedback you are giving. Offer it on a "take-it-or-leave-it" basis.
- 51. Ask the receiver to summarize all feedback you gave. Then ask the person to arrange the items in order of priority.
- 52. Feedback may involve praise, criticism, suggestions, advice, ratings, or scores. Clarify which type of feedback you are giving.